

# **Revive Rivers, Revive Life**

**How Art of Living is solving India's Water Crisis**

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# How did it all start?

In Feb 2013, Gurudev Sri Sri Ravi Shankar ji led Bangalore Walkathon, attended by thousands of volunteers across Bangalore.

## B'LORE WALKS THE EXTRA MILE FOR WATER

Picture courtesy: The Times of India newspaper Md Asad



# Volunteers driven action involving Community...

Volunteers joined hands for the Tree plantation activity in Kumudvathi river catchment area in Karnataka



# Community Participation...

Villagers and Volunteers came forward to understand the Scientific Action Plan made by Technical Experts



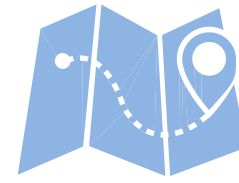
# Our Methods...



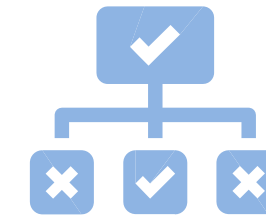
➔ Which are scientific and holistic



**Satellite**  
Mapping



**Field**  
Study



**Action Plan**  
Preparation



**Community**  
Involvement



**Funding**  
& Partnerships



**Management**  
Projects, social audit & quality control

# Our Footprints...



River Rejuvenation Projects in Pan India



Number of streams being REVIVED **77**



Number of Structures constructed **41k**



Increased WATER STORAGE **25,00,02,372.136 litres**



PEOPLE Benefitted **17.7M**illions



VILLAGES Benefitted **19,398**



WORK PROGRESS IN **FIVE** STATES

AREA being Influenced **59k** Sq Kms



Consultations & Discussions with **SEVEN** more states

PLANS for setting up TEST BEDS in various geomorphological + agro-climatic zones

# Awards & Recognitions



*ArtofLiving has been included in the Limca Book of Records 2019*



**For the 'Most extensive river rejuvenation by reviving 40 rivers & its tributaries in 4 Indian states.'**



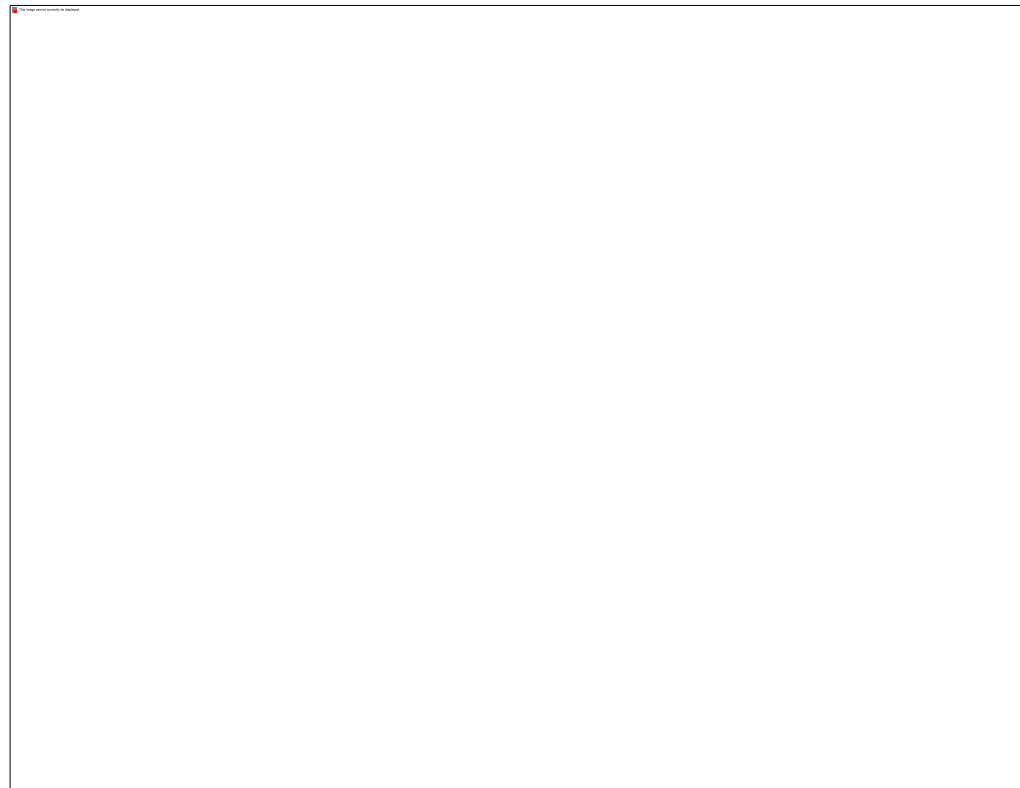
- **India GeoSpatial Excellence Award for the best use of GeoSpatial Technology in River Rejuvenation Projects**
- **Featured in Limca Book of Records**
- **Partner Corporate HAL won 6 awards for their CSR contribution for Kumudvathi River Rejuvenation Project in Karnataka**

# Community Empowerment & Awareness Programs





# Volunteer Driven Actions on the Ground

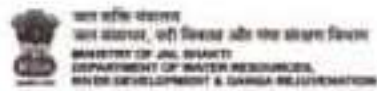




**Ministry of Jal Shakti, Department of Water Resources, RD & GR** • Follow

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A strategic mission was initiated under 'The Naganadi River Rejuvenation Project' to revive River Naganadi which dried up due to over exploitation of groundwater. The project was funded by MGNREGA and technical support was provided by the Art of Living organization.



**NAGANADI RIVER**  
Vellore, Tamil Nadu

Over-exploitation led to drying up of the river.



Naganadi River Rejuvenation Project took initiatives under MNREGA for its revival.  
**The slogan used was 'One Village, One Water'.**



**Ministry of Jal Shakti** #Amrit...

@MoJSDoWRRDGR

Led by @SriSri, the @ArtofLiving Foundation has, over the years, successfully rejuvenated 48 rivers flowing across 5 states, viz. Maharashtra, Karnataka, UP, AP & Tamil Nadu, benefitting 34.5 million people in 12,077+ villages.



Narendra Modi and 9 others

12:43 PM · Mar 28, 2022 · Twitter Web App

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Let's not squeeze water from our planet, instead let's manage our way through this crisis to ensure a sustainable water future

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